



gotltc.edu • 1.888.GO TO LTC • TTY 711
1290 North Avenue • Cleveland WI
HLC Accredited • hlcommission.org



LAKESHORE TECHNICAL COLLEGE DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, NATIONAL ORIGIN, SEX, DISABILITY OR AGE IN EMPLOYMENT, ADMISSIONS OR ITS PROGRAMS OR ACTIVITIES. THE HUMAN RESOURCES DEPARTMENT/AFFIRMATIVE ACTION OFFICER HAS BEEN DESIGNATED TO HANDLE INQUIRIES REGARDING THE COLLEGE'S NONDISCRIMINATION POLICIES. 11/2020

2020-21

ANNUAL PLAN

A Year Focused On
Growth & Resilience



**THE HOPE
MOVEMENT**



THE HOPE MOVEMENT



2020-21 ANNUAL PLAN

Six key initiatives to propel LTC ahead.

GOAL	GOAL	GOAL
LTC WILL BE A COLLEGE OF 1 ST CHOICE FOR GRADUATING HIGH SCHOOL SENIORS	ALL LTC PROGRAMS & CREDENTIALS ADD VALUE TO STUDENTS & EMPLOYERS	THE LTC TEAM IS EMPOWERED TO BE DEALERS IN HOPE

STRATEGIES

INTEGRATE & ACCELERATE We will advance student progression by ensuring 100% of offerings will have a pathway to a credential.	FUEL SUCCESS We will foster collaborative accomplishments of the LTC team.	RAISE ATTAINMENT We will make it possible for all high school seniors in LTC's service region to graduate with 9 college credits or an Industry Based Certification (IBC).
DIVERSIFY OUR PORTFOLIO We will adapt to an ever changing marketplace by transforming our offerings such that 90% of our students will be served through non-traditional instruction.	BE ANALYTICAL We will all understand and utilize data to make decisions.	SHARE THE LTC STORY 100% of the LTC team will inform and encourage people to learn at LTC.

OVERALL MEASURE OF SUCCESS



20,000 STUDENTS SERVED BY 2023



Recruitment through Advising

Creating a wholistic student experience

Goal: Increase conversion rate from applied to enrolled by 2%



Competency-Based Education

Students learn at their own pace

Goal: Add one more program



College Here & Now

Students can earn an LTC associate degree in high school with no tuition cost

Goal: Admit 20 high school students to IT-Web Software & Developer associate degree program



Fundraising at LTC

A strategic approach focusing on expanding donor resources

Goal: 3% growth in funding from LTC Foundation



Ability to Benefit

Students are eligible for financial aid while concurrently enrolled in high school credential and college programs

Goal: Two students qualify for financial aid due to Ability to Benefit provisions of Title IV of HEA



Diversity & Inclusion

All students and staff feel welcome

Goal: 50% of staff attend diversity activity