Lakeshore Technical College Instructional Area Badges Available

Entrepreneurial Pitch Skills



Issued by Lakeshore Technical College Instructional Badges

Badge Description

Earners take innovative concepts and communicate those to others through in-person and virtual public forums such as competitions, demonstrations, and conferences. Earners identify gaps in the marketplace or a specific niche that are viable concepts in a for or not-for profit setting.



⊗ Badge Criteria

Entrepreneurial Competition

Participate in the Entrepreneurial competition (LTC, NWTC, FVTC, and MPTC) and present a meaningful project with innovative merit.

♀ Aligned Outcomes

No aligned outcomes.

Entrepreneurial Pitch Skills – Competition Winner



Issued by Lakeshore Technical College Instructional

Badge Description

Earner demonstrates superior skills in: Identifying a problem or gap, and relationship to the customer or market served; Demonstrating unique value proposition and solution concept; Planning for marketing and growth strategy; Distinguishing economic feasibility; Providing a quality presentation.



Entrepreneurial Pitch Skills

Earned the Entrepreneurial Pitch Skills badge. Earners take innovative concepts and communicate those to others through in-person and virtual public forums such as competitions, demonstrations, and conferences. Earners identify gaps in the marketplace or a specific niche that are viable concepts in a for or not-for profit setting.

Presented an Award in Entrepreneurial Competition

Presented an award in the Entrepreneurial competition (LTC, NWTC, FVTC, and MPTC) for a meaningful project with innovative merit.

♀ Aligned Outcomes

No aligned outcomes.

Optical

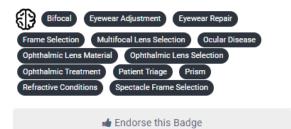


Issued by Lakeshore Technical College Instructional Badges

Badge Description

Learner will confidently meet consumer needs in an optical environment by efficiently communicating disease, treatment, follow up, lens choice, and frame selection.

Additionally, earner will apply a clinical optical experience to improve patient overall care and communication. This skill set is part of Lakeshore's Ophthalmic Medical Assistant Technical Diploma.



⊘ Badge Criteria

Successful Course Completion in Specific Optical-Skill Courses

Successful course completion in these optical-skill courses: 31516307 Ocular Disease and Treatment; 31516316 Frame Characteristics; 31516317 Eyewear Adjustment; 31516318 Ophthalmic Lens Selections; 31516319 Frame Styling and Purchasing; 31516320 Basic Optical Concepts; 31516321 Lens Power and Protection; 31516322 Compare Multifocal Lenses; 31516331 Front Desk and Patient Triage; 31516349 Ophthalmic Prism; and 31516351 Administration Clinical (https://gotoltc.edu/find-a-class/class-search)

♀ Aligned Outcomes

No aligned outcomes.